



## **2024 AFFILIATE PARTNER SPONSORSHIPS**

### **QUARTERLY MEETINGS (1Q/3Q/4Q) - \$525 Per Meeting**

Two unrelated affiliate partner sponsors will have a five-minute opportunity to introduce and market their services to the REALTOR® membership. Affiliates may distribute marketing material, swag, and so forth. Added benefits include enjoying the event, posts on the Board's social media sites, and acknowledgement in the REALTOR® Rap Newsletter.

### **TRADE EXPO AT 2<sup>nd</sup> QUARTER MEETING - \$300 (Full Table) / \$175 (Half Table)**

Here's an excellent opportunity to engage with the membership, both before and after, the 2nd Quarter Meeting in June. Hold a raffle, distribute merchandise, and promote your business in this unique setting. Tables are sold on a non-exclusive basis.

### **CONTINUING EDUCATION FOR REALTORS® - \$500 Per Event**

Connecticut's DCP's RE Commission requires that licensees complete 12 hours of continuing education every two years as a requirement to renew their license. Up to two unrelated affiliate member sponsors will have the opportunity to introduce themselves, their company, and the services they provide to REALTORS® members in attendance, join the event, and distribute marketing materials.

### **NEW MEMBER ORIENTATION - \$225 Per Session**

New REALTOR® members are introduced to three subject matter experts essential to a real estate transaction: a mortgage professional, a home inspector, and an attorney. Affiliate members have a 30-minute exclusive in which to describe the working relationship with respect to their subject matter. There are approximately 5-8 events throughout the year: January, March, May, September, and November.

### **RISE AND SHINE BREAKFAST – Food/Beverages for New Member Orientation**

Your 15-minute spotlight to introduce your products and welcome the new REALTOR® members before they start their mandatory member orientation session (above). Available to non-real estate professionals only.

### **“FUN” SPONSORSHIP EVENTS (Happy Hours) – Cost Based on Consumption**

Up to four unrelated affiliates will partner with the board membership in raising awareness of a community-based organization (CBO). Sponsors will be responsible for the first drink and appetizers. Costs will be split evenly amongst them. This participation will take place at a restaurant or other venue in Stamford. The sponsors will have photo opportunities with the membership, will be included in the REALTOR® Rap Newsletter, the board's social media sites and in press releases.

### **COFFEE & CONVERSATION (Unlimited Number Per Year)**

A monthly opportunity to learn and network. Sponsors pick the topic, time, date, venue of their choice or host at the board office. Pick one or more casual coffee chat events per month or anytime during the year to network, discuss industry topics as it relates to their specific business, ask for feedback and more. Each event is scheduled for 30 min with up to ten invited agents.

### **LUNCH AND LEARN – (Unlimited Number Per Year)**

A great opportunity to share information about your company on a topic that will help our REALTOR® and their clients. Is there something you wish everyone knew about your business or specialty that will help us work better together? Hosting Lunch and Learns provides a forum for you to be the subject matter expert and to field questions. A fantastic relationship building event!

### **\$150 – Hosted at venue of your choice (unlimited number)**

Invitation  
RSVP Management  
Newsletter Advertisement

### **\$200 + Food at Board office (includes set-up and clean-up with 15-person capacity)**

Invitation  
RSVP Management  
Newsletter Advertisement

### **SUMMER SOIREE (Single Event) - \$550**

Come join the fun as the membership gathers to enjoy the sun and fun of Summer (July). Affiliates may distribute marketing materials, swag, etc. Added benefits include mingling with the REALTORS®, speaking opportunity to promote their business, posts on Board's social media sites, inclusion in press releases and acknowledgement in REALTOR® Rap Newsletter. Limited to six (6) non-exclusive sponsors.

**HOLIDAY PARTY (Single Event) – Gold (\$2,000) / Silver (\$1,000) / Bronze (\$500)**

Here's your opportunity to help celebrate the Winter holiday season in the Board's final social event of the year. Sponsorship packages include logo on event signage, acknowledgement by the President, speaking opportunity to promote your business, group photo with Board officers and directors, inclusion on Board's Facebook and Instagram posts, press releases and REALTOR Rap Newsletter.