

25020 Shore Parkway, Suite 1J Onley, VA 23418 757-789-7630 slukens@esrealtors.com

Seller Opt Out Form

If this listing will not be entered into the MLS and will not be publicly marketed, this form must be submitted to ESAR. By signing this form, Seller/Landlord represents the following:

- I understand that the primary objective of an MLS network is to disseminate information about real estate listings to other real estate professionals who are MLS subscribers.
- I understand that the Broker and Agent are MLS subscribers, and that information about the property for sale or lease could be disseminated to all subscribers through this service and also disseminated to thousands of publicly accessible websites often used by buyers/renters.
- I understand that not submitting information about the property to the MLS will mean the property is not marketed publicly and the number of potential buyers/renters and cooperating real estate offices that would learn about the property will be substantially reduced.
- I nevertheless direct the Broker not to submit information about the property to ESAR's MLS at all, or until the MLS Entry Date below (If blank, the property will remain an Office Exclusive until Seller/Landlord directs Broker in writing otherwise.)
- If at any time the property is marketed (this includes but is not limited to lawn signs, email, flyers, social media, newspaper ads), the property MUST be entered into the MLS within 24 hours of that marketing, in accordance with the Clear Cooperation Policy of the ESAR MLS Rules, Section 1.0.1.

Today's Date:	
Property/Address:	
Owner/Landlord: (signature)	
Owner/Landlord: (signature)	
Listing Agent: (signature)	
Broker: (signature)	
Office/Firm (name and city):	
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MLS Entry Date: (if any)	

This form must be submitted to ESAR <u>along with the listing contract</u> within 48 hours after seller/landlord signatures are obtained on the listing contract and the term has begun.